



pennsylvania

PENNWATCH

**Annual Report
2014**

Executive Summary

The following annual report provides statistical data on the usage and performance of the PennWATCH transparency portal (www.pennwatch.pa.gov) for the 2014 calendar year.

Act 18 of 2011, the Pennsylvania Web Accountability and Transparency Act, directed the Office of Administration (OA) to develop a "searchable budget database-driven Internet website detailing certain information concerning taxpayer expenditures and investments," and to submit a report to the Governor and leaders of the General Assembly by March 30 of each year.

The PennWATCH portal launched on December 20, 2012, making widely available for the first time detailed information on government budgets and spending, revenue collections, and employees. Since then, nearly 400,000 people have visited the website and have viewed its pages nearly 900,000 times. OA also continues to maintain and support the website with existing staff and resources, thereby minimizing the burden on taxpayers.

We hope that the public's interest in PennWATCH grows, and that the greater openness provided by the website helps to build trust between Pennsylvanians and their commonwealth.

Sharon P. Minnich
Secretary of Administration

2014

January 1, 2014 – December 31, 2014

Totals

Total Unique Visits	Total Page Views	Total Unique Page Views	Avg. Time on Page (mm:ss)	Avg. Page Load Speed (secs)	Uptime / Availability
171,866	385,910	316,704	1:39	4.18	99.0%

Averages

Page Name	Unique Visits	Page Views	Unique Page Views	Time on Page (mm:ss)	Page Load Speed (secs)
Home	32,440	64,783	55,156	:27	5.14
About	1,806	2,503	2,055	:31	2.01
FAQ	425	508	448	1:07	0.81
Disclaimers	224	300	251	:49	3.46
Agencies	1,035	1,710	1,107	1:01	3.19
Glossary	573	753	654	:51	1.02
Contact Us	269	349	289	1:02	0.74
Agencies RTKL	90	137	95	1:34	0.46
Employees	29,994	72,233	55,876	:24	3.90
Employee Salaries	87,779	215,693	168,124	4:28	4.00
Employee Compensation	4,586	8,159	6,765	3:00	2.46
Employee Count by Agency	685	859	783	1:57	3.79
Statutory Salaries	1,966	2,252	2,067	:42	3.08
Spending	3,275	5,465	4,006	:54	6.60
Payments	398	739	600	2:48	1.18
Payments by Agency & Appropriation	519	942	722	3:40	4.28
Expenditure Sub Category	226	360	311	3:10	5.76
Revenue	2,115	2,926	2,396	:46	7.36
Revenue Source by Fiscal Year	150	306	222	2:38	0.00
Revenue Source by Month	82	125	10936	2:16	0.00
Budget	2,783	4,059	3,222	1:00	7.02
Appropriation by Agency	446	749	619	3:10	13.05

Glossary of Terms

Page Load Speed	The average amount of time (in seconds) it takes for a page to load, from initiation of the page view (e.g. click on a page link) to load completion in the browser.
Page View	The total number of times that a web page is viewed. Repeated views of a single page are counted.
Time on Page	The average amount of time visitors spent viewing a specified page or set of pages.
Unique Page View	The number of visits during which the specified page was viewed at least once. Repeated views of a single page during a visit are not counted.
Unique Visit	The number of unduplicated (counted only once) visitors to your website over the course of a specified time period.
Uptime/Availability	Percentage of time that the website and reports were available to users.