



pennsylvania

PENWATCH

**Annual Report
2015**

Executive Summary

The following annual report provides statistical data on the usage and performance of the PennWATCH transparency portal (www.pennwatch.pa.gov) for the 2015 calendar year.

Act 18 of 2011, the Pennsylvania Web Accountability and Transparency Act, directed the Office of Administration (OA) to develop a "searchable budget database-driven Internet website detailing certain information concerning taxpayer expenditures and investments," and to submit a report to the Governor and leaders of the General Assembly by March 30 of each year.

The PennWATCH portal launched in 2012, making widely available for the first time detailed information on government budgets and spending, revenue collections, and employees. In 2015, over 185,000 people have visited the website and have viewed its pages over 500,000 times. OA also continues to maintain and support the website with existing staff and resources, thereby minimizing the burden on taxpayers.

We hope that the public's interest in PennWATCH grows, and that the greater openness provided by the website helps to build trust between Pennsylvanians and their commonwealth.

Sharon P. Minnich
Secretary of Administration

2015

January 1, 2015 – December 31, 2015

Totals

Total New Visitors*	Total Page Views	Total Unique Page Views	Avg. Time on Page (mm:ss)	Avg. Page Load Speed (secs)	Uptime / Availability
185,330	506,257	394,948	1:43	2.33	99.0%

Averages

Page Name	New Visitors*	Page Views	Unique Page Views	Time on Page (mm:ss)	Page Load Speed (secs)
Home	30,108	81,817	68,584	0:25	3.07
About	1,293	3,089	2,628	0:29	1.25
FAQ	315	609	539	1:18	1.56
Disclaimers	191	354	301	1:01	1.23
Agencies	1,727	4,105	2,747	1:20	2.05
Glossary	476	922	800	0:53	2.37
Contact Us	311	604	456	0:42	0.77
Agencies RTKL	85	276	153	1:48	0.76
Employees	25,163	81,742	62,972	0:21	3.15
Employee Salaries	110,465	297,271	227,073	4:01	3.02
Employee Compensation	3,583	10,842	8,504	2:47	2.10
Employee Count by Agency	618	1,212	1,112	1:48	4.63
Statutory Salaries	1,583	2,877	2,639	0:42	1.87
State-Affiliated Salary Exemptions	893	1,462	1,364	0:38	1.55
Spending	2,592	6,012	4,447	0:41	4.01
Payments	315	934	730	3:07	0.87
Payments by Agency & Appropriation	372	1,090	829	3:46	6.90
Expenditure Sub Category	128	433	368	3:19	0.00
Revenue	1,706	3,313	2,756	0:51	2.92
Revenue Source by Fiscal Year	210	470	381	2:49	0.82
Revenue Source by Month	58	132	111	2:00	0.00
Budget	2,744	5,740	4,664	1:00	2.42
Appropriation by Agency	394	951	790	3:38	6.37

*The New Visitors metric has replaced the Unique Visit metric in Google Analytics.

Glossary of Terms

New Visitor	Internet users who have not previously or recently visited a site.
Page Load Speed	The average amount of time (in seconds) it takes for a page to load, from initiation of the page view (e.g. click on a page link) to load completion in the browser.
Page View	The total number of times that a web page is viewed. Repeated views of a single page are counted.
Time on Page	The average amount of time visitors spent viewing a specified page or set of pages.
Unique Page View	The number of visits during which the specified page was viewed at least once. Repeated views of a single page during a visit are not counted.
Uptime/Availability	Percentage of time that the website and reports were available to users.